

CRAFT INTENT

TERMS OF SERVICE

Effective Date: February 6, 2026

This is an agreement between you and Craft Intent. By creating an account or using the app, you are agreeing to these terms. They explain what you can expect from us, what we expect from you, and how we handle the things that matter — like your data, your money, and what happens if something goes wrong. Please read them. If you don't agree, don't use the service.

1. WHAT CRAFT INTENT IS

Craft Intent is a productivity app for managing your tasks, projects, and notes. It runs in your web browser at craftintent.com. We build it, host it, and keep it running. You use it to get your work done.

2. YOUR ACCOUNT

2.1 You must be at least 18 years old to use Craft Intent.

2.2 Your account is your responsibility. Keep your username and password safe. Everything that happens under your login is on you.

2.3 Give us accurate information when you sign up. If something changes, update it.

2.4 If you think someone else has accessed your account, email us immediately at collin@craftintent.com.

3. PAYMENT

3.1 Craft Intent costs \$4 per month after a 14-day free trial. If you don't want to pay, cancel before the trial ends.

3.2 Payments are handled by Stripe. We don't store your credit card information — Stripe does. By paying, you also agree to Stripe's terms.

3.3 Your subscription renews automatically every month. You can cancel anytime in your account settings. When you cancel, you keep access until the end of your current billing period.

3.4 We may change the price in the future. If we do, we'll give you 30 days' notice. If you don't like the new price, cancel before it takes effect.

3.5 We don't offer refunds for partial months.

4. YOUR STUFF BELONGS TO YOU

4.1 Everything you put into Craft Intent — your tasks, projects, notes, all of it — belongs to you. We don't claim any ownership over your content. It's yours.

4.2 By using the app, you give us permission to store, sync, and transmit your content so the app actually works. That's it. We won't use your content for anything else. This permission ends when you delete your stuff or your account.

4.3 You're responsible for what you store in the app. We don't monitor or review your content.

5. THE APP BELONGS TO US

5.1 The code, design, interface, documentation, logos, and everything else that makes Craft Intent what it is — that's ours. Your subscription gives you the right to use it, not to own it, copy it, or take it apart.

5.2 Don't copy, resell, reverse engineer, or redistribute any part of the app. Your subscription is for your personal or business use — not for repackaging or reselling to others.

5.3 The name "Craft Intent" and our logos are our trademarks. Don't use them without asking.

6. HOW WE HANDLE YOUR DATA

This is the section that matters most, so here's the honest version.

6.1 Your data is encrypted using AES-256-GCM encryption. The encryption key is created on your device. However, that key is also stored on our server so that features like password reset and cross-device sync can work.

6.2 Because we hold the encryption key, we technically have the ability to access your data. This is the same security model used by most SaaS applications, including services like Gmail, Dropbox, and Notion. We choose not to access your data. We will not read, sell, share, rent, or exploit your content in any way, with three exceptions:

(a) If a court or legal authority compels us to with a valid order (such as a subpoena or warrant);

(b) If required by law or regulation;

(c) If necessary to protect the safety or rights of Craft Intent, our users, or the public.

6.3 We will never sell your data. We will never monetize your information. That is not our business model. Our business model is charging you \$4 a month.

6.4 The only personal information we collect is your username, email address, and payment details (which Stripe handles, not us). We don't track your behavior, build advertising profiles, or share data with brokers.

6.5 If there is ever a data breach that affects your information, we will notify you by email within 72 hours of discovering it.

7. DON'T MISUSE THE SERVICE

We don't ask much. Just don't:

(a) Break any laws while using the app;

- (b) Try to hack the service or access other people's accounts;
- (c) Interfere with how the app works or overload our servers;
- (d) Scrape, bot, or crawl the service without written permission.

8. THINGS CAN BREAK

This section is in caps because that's a legal convention for warranty disclaimers. It doesn't mean we're yelling at you.

8.1 THE SERVICE IS PROVIDED "AS IS." WE DO OUR BEST TO KEEP IT RUNNING, BUT WE CAN'T PROMISE IT WILL BE PERFECT, ALWAYS AVAILABLE, OR FREE OF BUGS. WE MAKE NO WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

8.2 Servers go down. Bugs happen. Internet connections fail. We work hard to prevent these things, but we can't guarantee they won't occur.

8.3 We may update, change, or temporarily suspend parts of the service as needed to improve it or fix problems.

8.4 We encrypt and back up your data, but we can't guarantee against every possible form of data loss. If your data is critical, keep your own backups.

9. LIMITS ON LIABILITY

In plain terms: if something goes wrong, our maximum financial responsibility to you is limited to what you've paid us. We are not liable for indirect or consequential damages.

9.1 TO THE MAXIMUM EXTENT PERMITTED BY LAW, CRAFT INTENT SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES. THIS INCLUDES LOST PROFITS, LOST DATA, LOST OPPORTUNITIES, OR ANY OTHER LOSSES ARISING FROM YOUR USE OF THE SERVICE, REGARDLESS OF THE LEGAL THEORY.

9.2 THE MOST WE WILL EVER OWE YOU, FOR ANY REASON, IS THE TOTAL AMOUNT YOU PAID US IN THE 12 MONTHS BEFORE THE ISSUE AROSE.

9.3 Some places don't allow these kinds of limitations. If that applies to you, our liability is limited to the greatest extent your local law allows.

10. YOU'RE RESPONSIBLE FOR YOUR USE

If your use of Craft Intent causes a problem — a legal claim, a dispute, a cost — that's on you, not us. You agree to cover any costs, damages, or legal fees that come our way because of how you used the service, what you stored in it, or any violation of these terms.

11. HOW WE RESOLVE DISAGREEMENTS

11.1 If we have a dispute, we solve it through binding arbitration, not a lawsuit. Arbitration is handled by the American Arbitration Association (AAA) under their Commercial Arbitration Rules.

11.2 Arbitration will take place in Colorado with a single arbitrator. The arbitrator's decision is final.

11.3 We both agree to resolve disputes individually. No class actions. No group arbitrations. You bring your claims alone, and so do we.

11.4 Exception: either of us can go to court to protect intellectual property rights (like if someone copies the app's code).

12. ENDING YOUR ACCOUNT

12.1 You can delete your account anytime through the app or by emailing collin@craftintent.com.

12.2 If you violate these terms, we can suspend or close your account without warning.

12.3 When your account is deleted, we remove your data from our servers within 30 days unless we're legally required to keep it. Data stored locally on your own devices is outside our control.

12.4 Even after your account is closed, certain sections of these terms survive: your content ownership (Section 4.1), our intellectual property (Section 5), the warranty disclaimer (Section 8), liability limits (Section 9), indemnification (Section 10), arbitration (Section 11), and governing law (Section 13).

13. GOVERNING LAW

These terms are governed by the laws of the State of Colorado, United States. Any legal proceedings not covered by the arbitration clause will take place in Colorado state or federal courts.

14. CHANGES TO THESE TERMS

14.1 We may update these terms from time to time. If we make significant changes, we'll give you at least 30 days' notice by email or through the app.

14.2 If you keep using the app after changes take effect, you're agreeing to the new terms. If you disagree, stop using the service and delete your account.

15. THE FINE PRINT

15.1 These terms are the whole agreement between you and Craft Intent. They replace any prior agreements or understandings.

15.2 If a court finds any part of these terms unenforceable, the rest still applies.

15.3 If we don't enforce a particular right immediately, that doesn't mean we've given it up.

15.4 You can't transfer your account or this agreement to someone else. We can transfer ours if needed.

15.5 We're not liable for things outside our control — natural disasters, internet outages, government actions, or anything else we couldn't reasonably prevent.

16. CONTACT US

Questions? Concerns? Just want to say hi? Reach us at:

Craft Intent

Email: collin@craftintent.com

Website: <https://craftintent.com>

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